AMENDMENTS TO THE CLAIMS:

This listing of claims replaces all prior versions, and listings, of claims in the application. Please amend the claims as follows.

LISTING OF CLAIMS:

1. (Currently Amended) A method comprising:

receiving a set of information, and a geographic location profile of a user, the geographic profile of the user including a first and at least one second geographic location of interest to the user;

determining a geographic location based on the set of information;

appending the geographic location to the set of information; and

sending, through a network, the set of information to a machine to be used by the user depending on (i) the geographic location appended to the set of information and (ii) the geographic location profile of the user,

wherein the set of information includes information related to both the first and the at least one second geographic location of interest to the user and on at least one of news, business, entertainment, sports, and people, and

~~wherein the geographic location profile of the user includes a present and at least one past geographic location of interest to the user~~.

2. (Original) The method of claim 1, further comprising

determining a first data field, and a second data field;

comparing the first data field and the second data field to select the set of information,

wherein the first data field includes information based on the geographic location profile of the user, and

wherein the second data field includes information based on the geographic location appended to the set of information.

3.   (Original) The method of claim 2, wherein the second data field correlates the set of information with at least one geographic location.

4.   (Original) The method of claim 2, further comprising

determining a third data field; and

wherein the third data field includes information based on the comparison between the first data field and the second data field.

5.   (Original) The method of claim 4, wherein at least one of the set of information, the first data field, the second data field, and the third data field is stored on a machine-readable medium.

6.   (Currently Amended) The method of claim 1, wherein the first ~~present~~ and at least one second ~~past~~ geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

7.   (Currently Amended) The method of claim 1, wherein the first ~~present~~ and at least one second ~~past~~ geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

8.   (Currently Amended) The method of claim 1, wherein the first ~~present~~ and at least one second ~~past~~ geographic location of interest to the user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one

of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

9.   (Currently Amended) The method of claim 1, wherein the <u>first and at least one second</u> geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

10.   (Original) The method of claim 1, wherein the geographic location profile of the user is based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

11.   (Original) The method of claim 10, wherein the present geographic location of the user is determined by the machine.

12.   (Original) The method of claim 10, wherein the present geographic location of the user is determined by at least one of a global positioning device and a telecommunication locating device.

13.   (Original) The method of claim 10, wherein the present geographic location of the user is determined by the user itself.

14.   (Original) The method of claim 1, wherein the geographic location profile of the user is based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

15.   (Currently Amended) An apparatus comprising:

a processor to:

receive a set of information, and a geographic location profile of a user, the geographic profile of the user including a first and at least one second geographic location of interest to the user,

determine a geographic location based on the set of information,

append the geographic location to the set of information, and

select the set of information to send to a machine to be used by the user depending on (i) the geographic location appended to the set of information and (ii) the geographic location profile of the user; and

a transmitter coupled to the processor, the transmitter being configured to send, through a network, the set of information to the machine to be used by the user,

wherein the set of information includes information related to both the first and the at least one second geographic location of interest to the user and information on at least one of news, business, entertainment, sports, and people, and

wherein the geographic location profile of the user includes a present and at least one past geographic location of interest to the user.

16.   (Original) The apparatus of claim 15,

wherein the processor is configured to:

determine a first data field, and a second data field, and

compare the first data field and the second data field to select the set of information,

wherein the first data field includes information based on the geographic location profile of the user, and

wherein the second data field includes information based on the geographic location appended to the set of information.

17. (Original) The apparatus of claim 16, wherein the second data field correlates the set of information with at least one geographic location.

18. (Original) The apparatus of claim 16,
wherein the processor is configured to determine a third data field, and
wherein the third data field includes information based on the comparison between the first data field and the second data field.

19. (Original) The apparatus of claim 18, further comprising
a machine-readable medium coupled to the processor, the machine-readable medium being configured to store at least one of the set of information, the first data field, the second data field, and the third data field.

20. (Original) The apparatus of claim 15, wherein the geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

21. (Currently Amended) The apparatus of claim 15, wherein the first present and at least one second past geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

22. (Currently Amended) The apparatus of claim 15, wherein the first present and at least one second past geographic location of interest to the user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one

of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

23. (Currently Amended) The apparatus of claim 15, wherein the first ~~present~~ and at least one second ~~past~~ geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

24. (Original) The apparatus of claim 15, wherein the geographic location profile of the user is based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

25. (Original) The apparatus of claim 24, wherein the machine determines the present geographic location of the user.

26. (Original) The apparatus of claim 24, wherein the processor is configured to determine the present geographic location of the user.

27. (Original) The apparatus of claim 24, wherein the user determines the present geographic location of itself.

28. (Original) The apparatus of claim 15, wherein the geographic location profile of the user is based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

29.   (Currently Amended)   A machine-readable medium having encoded information, which when read and executed by a machine causes a method comprising:

receiving a set of information, and a geographic location profile of a user, the geographic profile of the user including a first and at least one second geographic location of interest to the user;

determining a geographic location based on the set of information;

appending the geographic location to the set of information; and

sending, through a network, the set of information to a machine to be used by the user depending on (i) the geographic location appended to the set of information and (ii) the geographic location profile of the user,

wherein the set of information includes information related to both the first and the at least one second geographic location of interest to the user and information on at least one of news, business, entertainment, sports, and people, and wherein the geographic location profile of the user includes a present and at least one past geographic location of interest to the user.

30.   (Original) The machine-readable medium of claim 29, the method further comprising

determining a first data field, and a second data field;

comparing the first data field and the second data field to select the set of information,

wherein the first data field includes information based on the geographic location profile of the user, and

wherein the second data field includes information based on the geographic location appended to the set of information.

31.   (Original) The machine-readable medium of claim 30, wherein the second data field correlates the set of information with at least one geographic location.

32.   (Original) The machine-readable medium of claim 30, the method further comprising

determining a third data field; and

wherein the third data field includes information based on the comparison between the first data field and the second data field.

33.   (Original) The machine-readable medium of claim 32, wherein at least one of the set of information, the first data field, the second data field, and the third data field is stored on a machine-readable medium.

34.   (Currently Amended) The machine-readable medium of claim 29, wherein the first ~~present~~ and at least one second ~~past~~ geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

35.   (Currently Amended) The machine-readable medium of claim 29, wherein the first ~~present~~ and at least one second ~~past~~ geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

36.   (Currently Amended) The machine-readable medium of claim 29, wherein the first ~~present~~ and at least one second ~~past~~ geographic location of interest to the user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

37. (Currently Amended) The machine-readable medium of claim 29, wherein the first present and at least one second past geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

38. (Original) The machine-readable medium of claim 29, wherein the geographic location profile of the user is based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

39. (Original) The machine-readable medium of claim 38, wherein the present geographic location of the user is determined by the machine.

40. (Original) The machine-readable medium of claim 38, wherein the present geographic location of the user is determined by at least one of a global positioning device and a telecommunication locating device.

41. (Original) The machine-readable medium of claim 38, wherein the present geographic location of the user is determined by the user itself.

42. (Original) The machine-readable medium of claim 29, wherein the geographic location profile of the user is based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.